



# Community Profile

Crossville town, AL (0118856)  
Geography: Place



Crossville town

Population Summary	
2000 Total Population	1,622
2010 Total Population	1,862
2020 Total Population	1,894
2020 Group Quarters	51
2025 Total Population	1,908
2020-2025 Annual Rate	0.15%
2020 Total Daytime Population	2,240
Workers	1,090
Residents	1,150
Household Summary	
2000 Households	617
2000 Average Household Size	2.55
2010 Households	645
2010 Average Household Size	2.69
2020 Households	637
2020 Average Household Size	2.89
2025 Households	638
2025 Average Household Size	2.91
2020-2025 Annual Rate	0.03%
2010 Families	463
2010 Average Family Size	3.24
2020 Families	477
2020 Average Family Size	3.37
2025 Families	474
2025 Average Family Size	3.40
2020-2025 Annual Rate	-0.13%
Housing Unit Summary	
2000 Housing Units	675
Owner Occupied Housing Units	70.1%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	8.6%
2010 Housing Units	722
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	10.7%
2020 Housing Units	738
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	13.7%
2025 Housing Units	748
Owner Occupied Housing Units	59.8%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	14.7%
Median Household Income	
2020	\$26,506
2025	\$26,945
Median Home Value	
2020	\$85,345
2025	\$89,565
Per Capita Income	
2020	\$14,678
2025	\$16,072
Median Age	
2010	37.7
2020	36.7
2025	38.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Crossville town

### 2020 Households by Income

Household Income Base	637
<\$15,000	27.5%
\$15,000 - \$24,999	19.8%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	7.5%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	1.9%
\$200,000+	1.1%
Average Household Income	\$44,728

### 2025 Households by Income

Household Income Base	638
<\$15,000	27.4%
\$15,000 - \$24,999	19.4%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	7.8%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	2.2%
\$200,000+	1.7%
Average Household Income	\$49,340

### 2020 Owner Occupied Housing Units by Value

Total	446
<\$50,000	31.6%
\$50,000 - \$99,999	26.0%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	10.5%
\$200,000 - \$249,999	2.0%
\$250,000 - \$299,999	3.6%
\$300,000 - \$399,999	8.1%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.4%
Average Home Value	\$129,989

### 2025 Owner Occupied Housing Units by Value

Total	448
<\$50,000	29.7%
\$50,000 - \$99,999	25.7%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	2.0%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	8.9%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$141,239

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	1,862
0 - 4	6.0%
5 - 9	7.7%
10 - 14	7.1%
15 - 24	14.3%
25 - 34	11.2%
35 - 44	13.2%
45 - 54	13.4%
55 - 64	9.9%
65 - 74	8.7%
75 - 84	4.7%
85 +	3.7%
18 +	73.7%
2020 Population by Age	
Total	1,892
0 - 4	6.8%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	13.3%
25 - 34	14.5%
35 - 44	12.1%
45 - 54	13.0%
55 - 64	11.7%
65 - 74	8.7%
75 - 84	4.5%
85 +	1.8%
18 +	75.5%
2025 Population by Age	
Total	1,909
0 - 4	6.5%
5 - 9	6.8%
10 - 14	6.9%
15 - 24	12.4%
25 - 34	13.6%
35 - 44	12.0%
45 - 54	12.6%
55 - 64	12.2%
65 - 74	9.5%
75 - 84	5.4%
85 +	2.1%
18 +	75.9%
2010 Population by Sex	
Males	868
Females	994
2020 Population by Sex	
Males	929
Females	963
2025 Population by Sex	
Males	938
Females	971

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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## Crossville town

### 2010 Population by Race/Ethnicity

Total	1,862
White Alone	88.7%
Black Alone	0.4%
American Indian Alone	1.9%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.3%
Two or More Races	2.4%
Hispanic Origin	8.3%
Diversity Index	33.3

### 2020 Population by Race/Ethnicity

Total	1,893
White Alone	77.3%
Black Alone	0.4%
American Indian Alone	1.3%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	17.9%
Two or More Races	2.7%
Hispanic Origin	22.0%
Diversity Index	60.7

### 2025 Population by Race/Ethnicity

Total	1,908
White Alone	75.8%
Black Alone	0.4%
American Indian Alone	1.4%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	19.0%
Two or More Races	3.0%
Hispanic Origin	23.6%
Diversity Index	63.2

### 2010 Population by Relationship and Household Type

Total	1,862
In Households	93.3%
In Family Households	82.1%
Householder	24.9%
Spouse	18.9%
Child	33.4%
Other relative	3.5%
Nonrelative	1.5%
In Nonfamily Households	11.2%
In Group Quarters	6.7%
Institutionalized Population	6.7%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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**Crossville town**

## 2020 Population 25+ by Educational Attainment

Total	1,257
Less than 9th Grade	19.4%
9th - 12th Grade, No Diploma	11.4%
High School Graduate	26.0%
GED/Alternative Credential	7.2%
Some College, No Degree	16.5%
Associate Degree	6.1%
Bachelor's Degree	6.2%
Graduate/Professional Degree	7.1%

## 2020 Population 15+ by Marital Status

Total	1,508
Never Married	29.2%
Married	54.1%
Widowed	9.2%
Divorced	7.5%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	822
Population 16+ Employed	90.5%
Population 16+ Unemployment rate	9.5%
Population 16-24 Employed	13.8%
Population 16-24 Unemployment rate	13.4%
Population 25-54 Employed	68.1%
Population 25-54 Unemployment rate	9.3%
Population 55-64 Employed	13.8%
Population 55-64 Unemployment rate	7.2%
Population 65+ Employed	4.2%
Population 65+ Unemployment rate	8.8%

## 2020 Employed Population 16+ by Industry

Total	744
Agriculture/Mining	6.3%
Construction	11.2%
Manufacturing	16.0%
Wholesale Trade	5.5%
Retail Trade	14.2%
Transportation/Utilities	3.9%
Information	0.0%
Finance/Insurance/Real Estate	6.3%
Services	34.8%
Public Administration	1.7%

## 2020 Employed Population 16+ by Occupation

Total	745
White Collar	47.2%
Management/Business/Financial	8.7%
Professional	14.4%
Sales	10.9%
Administrative Support	13.3%
Services	20.5%
Blue Collar	32.2%
Farming/Forestry/Fishing	2.7%
Construction/Extraction	7.0%
Installation/Maintenance/Repair	3.5%
Production	11.7%
Transportation/Material Moving	7.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 10, 2021



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## Crossville town

2010 Households by Type	
Total	645
Households with 1 Person	25.4%
Households with 2+ People	74.6%
Family Households	71.8%
Husband-wife Families	54.4%
With Related Children	27.9%
Other Family (No Spouse Present)	17.4%
Other Family with Male Householder	5.9%
With Related Children	4.3%
Other Family with Female Householder	11.5%
With Related Children	7.3%
Nonfamily Households	2.8%
All Households with Children	40.0%
Multigenerational Households	5.6%
Unmarried Partner Households	4.3%
Male-female	3.6%
Same-sex	0.8%
2010 Households by Size	
Total	645
1 Person Household	25.4%
2 Person Household	28.2%
3 Person Household	20.5%
4 Person Household	14.4%
5 Person Household	6.0%
6 Person Household	2.5%
7 + Person Household	2.9%
2010 Households by Tenure and Mortgage Status	
Total	645
Owner Occupied	75.2%
Owned with a Mortgage/Loan	42.8%
Owned Free and Clear	32.4%
Renter Occupied	24.8%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	201
Percent of Income for Mortgage	13.5%
Wealth Index	33
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	722
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,862
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Crossville town

### Top 3 Tapestry Segments

1. Life Group: Rustic Outposts - Down the Road Down the Road (10D)
2. Life Group: Rustic Outposts - Southern Satellites Southern Satellites (10A)
- 3.

### 2020 Consumer Spending

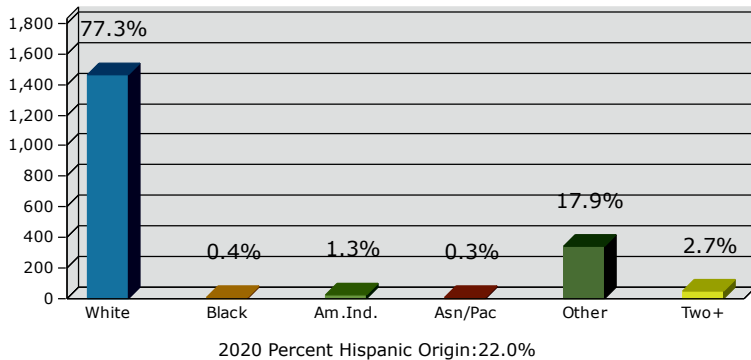
Apparel & Services: Total \$	\$692,521
Average Spent	\$1,087.16
Spending Potential Index	51
Education: Total \$	\$480,531
Average Spent	\$754.37
Spending Potential Index	42
Entertainment/Recreation: Total \$	\$1,060,861
Average Spent	\$1,665.40
Spending Potential Index	51
Food at Home: Total \$	\$1,801,596
Average Spent	\$2,828.25
Spending Potential Index	53
Food Away from Home: Total \$	\$1,249,805
Average Spent	\$1,962.02
Spending Potential Index	52
Health Care: Total \$	\$1,979,844
Average Spent	\$3,108.08
Spending Potential Index	54
HH Furnishings & Equipment: Total \$	\$725,329
Average Spent	\$1,138.66
Spending Potential Index	52
Personal Care Products & Services: Total \$	\$301,867
Average Spent	\$473.89
Spending Potential Index	52
Shelter: Total \$	\$5,731,063
Average Spent	\$8,996.96
Spending Potential Index	46
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$819,607
Average Spent	\$1,286.67
Spending Potential Index	55
Travel: Total \$	\$726,504
Average Spent	\$1,140.51
Spending Potential Index	47
Vehicle Maintenance & Repairs: Total \$	\$390,236
Average Spent	\$612.61
Spending Potential Index	53

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

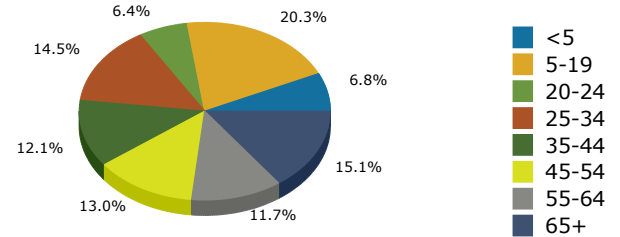
**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

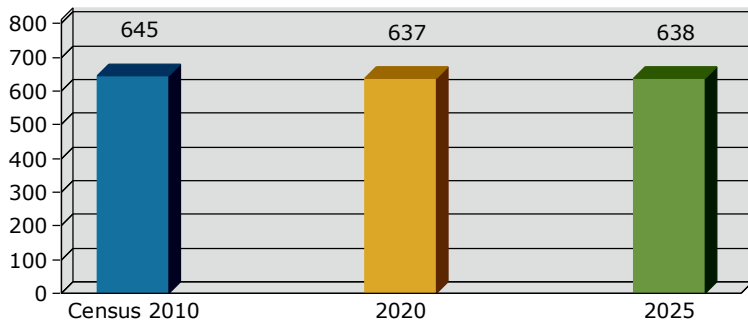
2020 Population by Race



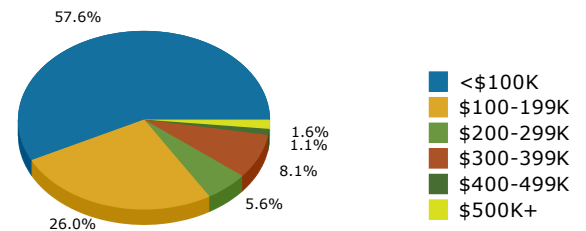
2020 Population by Age



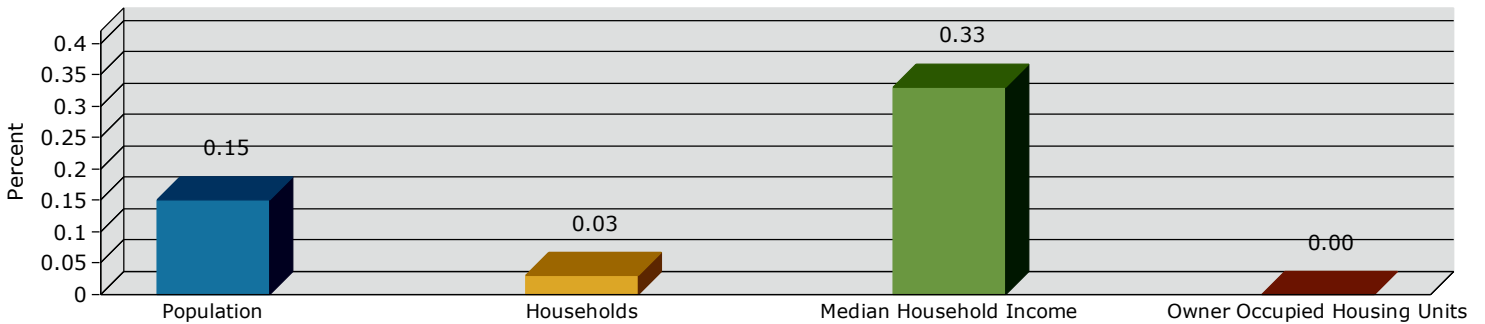
Households



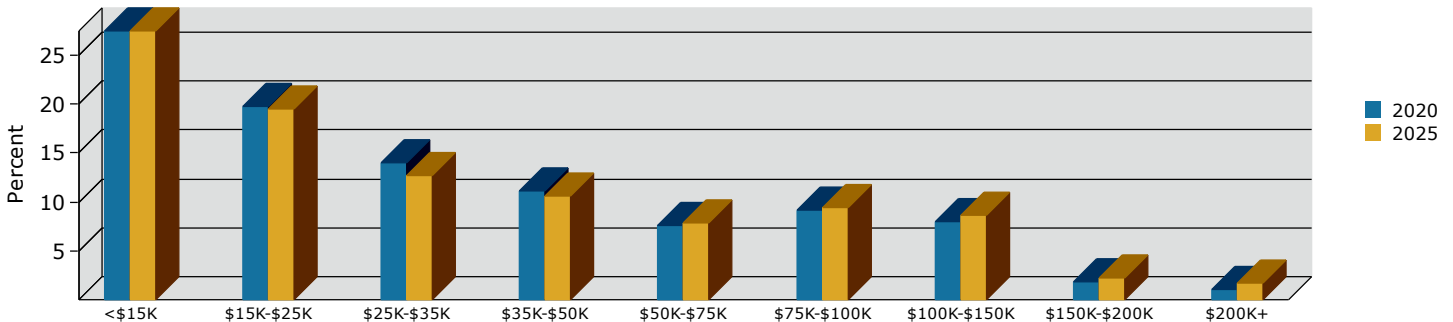
2020 Home Value



2020-2025 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.





# Business Summary

Crossville town, AL (0118856)  
 Geography: Place



Data for all businesses in area		Crossville town			
Total Businesses:		70			
Total Employees:		1,069			
Total Residential Population:		1,894			
Employee/Residential Population Ratio (per 100 Residents)		56			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	0	0.0%	0	0.0%	
Construction	1	1.4%	3	0.3%	
Manufacturing	6	8.6%	375	35.1%	
Transportation	2	2.9%	15	1.4%	
Communication	0	0.0%	0	0.0%	
Utility	1	1.4%	3	0.3%	
Wholesale Trade	3	4.3%	15	1.4%	
Retail Trade Summary	13	18.6%	55	5.1%	
Home Improvement	0	0.0%	0	0.0%	
General Merchandise Stores	1	1.4%	5	0.5%	
Food Stores	3	4.3%	25	2.3%	
Auto Dealers, Gas Stations, Auto Aftermarket	6	8.6%	15	1.4%	
Apparel & Accessory Stores	0	0.0%	0	0.0%	
Furniture & Home Furnishings	0	0.0%	0	0.0%	
Eating & Drinking Places	1	1.4%	3	0.3%	
Miscellaneous Retail	2	2.9%	7	0.7%	
Finance, Insurance, Real Estate Summary	5	7.1%	20	1.9%	
Banks, Savings & Lending Institutions	2	2.9%	13	1.2%	
Securities Brokers	0	0.0%	0	0.0%	
Insurance Carriers & Agents	2	2.9%	6	0.6%	
Real Estate, Holding, Other Investment Offices	1	1.4%	1	0.1%	
Services Summary	34	48.6%	530	49.6%	
Hotels & Lodging	0	0.0%	0	0.0%	
Automotive Services	2	2.9%	5	0.5%	
Motion Pictures & Amusements	2	2.9%	0	0.0%	
Health Services	4	5.7%	195	18.2%	
Legal Services	1	1.4%	4	0.4%	
Education Institutions & Libraries	5	7.1%	233	21.8%	
Other Services	20	28.6%	93	8.7%	
Government	4	5.7%	53	5.0%	
Unclassified Establishments	1	1.4%	0	0.0%	
Totals	70	100.0%	1,069	100.0%	

**Source:** Copyright 2020 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



# Business Summary

Crossville town, AL (0118856)  
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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	1.4%	3	0.3%
Construction	1	1.4%	3	0.3%
Manufacturing	6	8.6%	375	35.1%
Wholesale Trade	3	4.3%	15	1.4%
Retail Trade	12	17.1%	52	4.9%
Motor Vehicle & Parts Dealers	4	5.7%	7	0.7%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	3	4.3%	25	2.3%
Health & Personal Care Stores	1	1.4%	6	0.6%
Gasoline Stations	2	2.9%	8	0.7%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	1	1.4%	5	0.5%
Miscellaneous Store Retailers	1	1.4%	1	0.1%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	2	2.9%	15	1.4%
Information	1	1.4%	2	0.2%
Finance & Insurance	4	5.7%	19	1.8%
Central Bank/Credit Intermediation & Related Activities	2	2.9%	13	1.2%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	2	2.9%	6	0.6%
Real Estate, Rental & Leasing	4	5.7%	3	0.3%
Professional, Scientific & Tech Services	5	7.1%	16	1.5%
Legal Services	1	1.4%	4	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	1	1.4%	39	3.6%
Educational Services	4	5.7%	231	21.6%
Health Care & Social Assistance	7	10.0%	207	19.4%
Arts, Entertainment & Recreation	0	0.0%	0	0.0%
Accommodation & Food Services	1	1.4%	3	0.3%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	1	1.4%	3	0.3%
Other Services (except Public Administration)	13	18.6%	33	3.1%
Automotive Repair & Maintenance	1	1.4%	3	0.3%
Public Administration	4	5.7%	53	5.0%
Unclassified Establishments	1	1.4%	0	0.0%
<b>Total</b>	<b>70</b>	<b>100.0%</b>	<b>1,069</b>	<b>100.0%</b>

**Source:** Copyright 2020 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



# Disposable Income Profile

Crossville town, AL (0118856)  
Geography: Place



	Census 2010	2020	2025	2020-2025 Change	2020-2025 Annual Rate
Population	1,862	1,894	1,908	14	0.15%
Median Age	37.7	36.7	38.0	1.3	0.70%
Households	645	637	638	1	0.03%
Average Household Size	2.69	2.89	2.91	0.02	0.14%

2020 Households by Disposable Income	Number	Percent
Total	637	100.0%
<\$15,000	210	33.0%
\$15,000-\$24,999	133	20.9%
\$25,000-\$34,999	84	13.2%
\$35,000-\$49,999	57	8.9%
\$50,000-\$74,999	71	11.1%
\$75,000-\$99,999	42	6.6%
\$100,000-\$149,999	33	5.2%
\$150,000-\$199,999	3	0.5%
\$200,000+	4	0.6%
Median Disposable Income	\$22,406	
Average Disposable Income	\$36,601	

2020 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	25	112	109	129	118	91	54
<\$15,000	9	43	27	47	35	28	22
\$15,000-\$24,999	6	23	15	15	27	29	19
\$25,000-\$34,999	4	12	17	16	12	14	8
\$35,000-\$49,999	3	6	12	12	13	9	1
\$50,000-\$74,999	2	14	18	14	15	7	2
\$75,000-\$99,999	1	7	13	11	7	2	1
\$100,000-\$149,999	0	5	5	12	8	2	1
\$150,000-\$199,999	0	1	1	1	0	0	0
\$200,000+	0	1	1	1	1	0	0
Median Disposable Income	\$19,616	\$19,512	\$31,699	\$26,200	\$23,362	\$19,640	\$16,517
Average Disposable Income	\$28,557	\$34,228	\$45,760	\$44,029	\$38,058	\$27,269	\$20,876

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



## Traffic Count Profile

Crossville town, AL (0118856)  
Geography: Place



Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.38	Main Street	Elrod St (0.02 miles W)	2019	6,066
0.89	State Route 227	Clayton St (0.08 miles N)	2002	1,430
0.97	State Rte 227	Croft Dr (0.01 miles S)	2019	2,247
1.11	State Route 68	Juanita Dr (0.57999998 miles NE)	2019	6,399
1.14	County Road 537	Moore Loop (0.01 miles S)	2014	60
1.59	County Road 537	Union Grove Rd (0.23999999 miles E)	2018	57
3.04	County Road 471	State Rte 68 (0.01 miles SE)	2014	6,210
3.32	State Route 68	County Rd384 (0.16 miles W)	2018	6,859

**Data Note:**The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2020 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2021 Kalibrate Technologies (Q1 2021).